



## 2023 6th Annual “The County’s Ride for the *Red Shield*” Sponsorship Opportunities

### Red Shield Sponsor Levels:

Event Sponsor.....Minimum \$1,000 and up.

Gold Sponsor.....Minimum \$500 and up.

Silver Sponsor.....Minimum \$300.

Bronze Sponsor.....Minimum \$100

**\*\$500.00 provides food for  
30 families for several days.**

**\*\$250 Assists a family with  
utility/heat assistance.**

**\*\$150 provides 50 plus meals in  
our Soup Kitchen.**

### Benefits of Sponsorship:

1. Knowing your sponsorship could change the lives of people in your community.
2. Donations are tax deductible
3. Thank you submission in Newspaper (Event, Gold and Silver)
4. Thank you table tents toppers at BBQ
5. Thank you banner\* at BBQ for Event Sponsor

**\*Deadline for Banner or T-Shirt June 10, 2023**

### Event Information:

**Date of Event** July 22, 2023 at 9:00am      **Fees:** No Fee, Any Monetary Donations Gladly Accepted.

**Information:** Ride begins at the Salvation Army 12 Court Street, Houlton. The ride will be approximately 125 miles and will run throughout our beautiful Aroostook County and end at The Salvation Army for a BBQ lunch and awards ceremony. Each registrant will participate in a “scrabble scramble” and the winner will receive a grand prize to be determined by July 1, 2023

**Purpose of Event:** To raise funds to continue our **Social Service & Youth and Camp Sebago** Programs.

### 2023 is a Challenging Year!!!

*Hundreds of families are struggling daily to pay their rent, utilities and food; and this is where The Salvation Army can come in to help through our Social Service Program with monies raised locally to assist them.*

**Social Services:** The Salvation Army provides assistance to needy families with a box of food and/or utilities including heat. Each week individuals and families are served in our Wednesday Soup Kitchen! Also toys, clothes and food are given to Children in Aroostook County during the Christmas Season; all again at no cost to families. **Youth & Camp Sebago Programs:** Children ages 7-17 enjoy a beautiful week at historic Camp Sebago where they can be kids and enjoy God’s creation in a safe environment.

**We hope that you will consider sponsorship in this event and support  
The Salvation Army!!!**

**Please Fill Out The Below Information For Sponsorship**

\_\_\_\_\_ Event Sponsor Donation of \$1000 and up

\_\_\_\_\_ Gold Sponsor Donation of \$500 to \$999

\_\_\_\_\_ Silver Sponsor Donation of \$300 to \$499

\_\_\_\_\_ Bronze Sponsor Donation of \$100 to \$299

\_\_\_\_\_ Other amount (**every amount is a great support!**)

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number : \_\_\_\_\_

Contact E-Mail Address: \_\_\_\_\_

Please make all checks payable to The Salvation Army. Memo line: The County's Ride For The Red Shield

Please mail checks to:

The Salvation Army  
12 Court Street  
Attn: Envoy/Pastor Frank Nataluk  
Houlton, Maine 04730

Question can be addressed to Envoy/Frank Nataluk 207-532-2322.

Envoy/Pastor Frank's Email: [frank.nataluk@use.salvationarmy.org](mailto:frank.nataluk@use.salvationarmy.org)

**Thank You For Your Support!!!**